



The #1 Music & Video Promoter!

Over **100 Million** *Plays, Views & Sales Delivered

We GUARANTEE Hundreds of Thousands of ReTweets, Impressions & Plays to your **Twitter** Account, **FaceBook** Page and **YouTube** Video!

- **Grow Your Fan Base!**
- **Storm Up The Charts!**
- **Increase Your Plays & Views!**
- **Put Your Music in the hands of TasteMakers!**
- **Increase Your Sales & Exposure to the Industry!**

Twitter and **YouTube** along with **FaceBook** Fan or Group Pages have become the #1 social networking forums for Labels, Artists, DJs, Songwriters, Producers, Remixers, Filmmakers and Musicians to promote themselves to MILLIONS of potential fans, industry movers & shakers and buyers worldwide. But how does an Artist compete to get noticed by fans and labels in the ever growing sea of Artists on Social Networks?

If you're an Artist or Label, or are in a band, you are currently seeing the power of FaceBook, Twitter and YouTube marketing with your very own eyes. All 3 make it easy to design your own page, put up your pictures, video and music on your profile, and even getting some friends online to be your friends (fans). If you've looked around on some of the bigger Artist's pages you'll see they have massive amounts of Followers, Page Views, Subscribers and Friends, which is what puts them on the top of the Trending and YouTube charts...

THE PLAYER PROMOTION YouTube campaign increases HITS to your YouTube VIDEO and/or PAGE, Adds FRIENDS and SUBSCRIBERS, thereby increasing ACTUAL player PLAYS and enabling you to move up the charts. As you should know (but maybe you don't), YouTube charts are considered the top charts for the music industry now, much like Billboard. It's enabled independent artists to compete with the MAJORS! In order to hit the charts you need to increase your plays. The more plays you get, the better your chances to hit and move up the charts. We GUARANTEE it works! It also works on **YouTube** & **FaceBook** for viral campaigns, song and video promotion.

Massive Tweets, YouTube Plays, FaceBook Impressions - GUARANTEED!



Marketing

Monthly Cost: \$250

Major Labels and Artists understand that REPETITION is what a VIRAL campaign is built on. It doesn't do any good to submit to one source and wait for things to happen. You have to make things happen. The services listed below are cross-promoted entities which influence each other. Many of the world's TasteMakers will be influenced by seeing your release on different platforms and mediums. **In addition to the Social Network Campaign outlined on the previous page**, we will market your product to major promotional, media and marketing sources including:

- **TasteMaker Service** (Feedback Reports delivered Weekly) – Release will be serviced to the top TasteMakers, who are the most influential DJs, Media and Radio Mix Show Djs. They are responsible for breaking the release to the masses. We will track their Feedback and send you their responses.
- **All Media Guide Media (AMG) Service** – AMG is the premier Meta Data servicing entity in the world. If your info isn't submitted to them properly your release loses not only important Google stats, but also the connection of proper tagging on all Blogs, RSS feeds and more.
- **Record Pool Service** – There are many “so called” Record Pools, but there are only a few that are responsible for supplying and Reporting to the most influential TasteMakers in the Music Industry. We have a 20+ year relationship with the elite of these record pools which we will service your release too and track chart and breakout additions.
- **Billboard Service** – Included in the top Record Pool servicing is direct service to the Billboard Dance Panel. These 100+ DJs are responsible for charting songs, which obviously influence play and subsequently sales.
- **Radio & Mix Show Service** – Included in our list of TasteMakers are some of the world's top Internet, Satellite, Cable and Terrestrial Radio Programmers, Directors and Mix Show DJs. We will put your release in their hands and encourage play.
- **Retail Service Submission (Features)** – We will issue a Press Release and send feedback to your targeted retailers
- **CD Pool (UK) Submission** – This is a premier service which supplies the United Kingdom with the hottest new releases of the month. Featured DJs from Radio One will have your release in their hands through this service.
- **DMX Service (Licensing)** – DMX is the premier Music Service used by Malls, Offices, Retail and major businesses throughout the world! Getting your music played on the 100s of stations will not only garner you Performance royalties, but also licensing fees in the form of a Check every 6 months!
- **Blog Feeds** (Perez Hilton, Twitter, Music Culture and more – 500+ per week) – Bloggers are the Social Reviewers of everything these days. We will service to music related Blogs to post or review your release.
- **Ad Feeds** (Search Engines, Linking Sites and posted Banner Ads – 500+ per week) – We will submit your Web Site, Social Networking Page Link or Retail Buy Link to Over 500+ Advertising sites that have achieved high rankings, which will increase traffic to your page or site! This can be a Retail Link, such as Beatport or iTunes as well.
- **RSS Feeds** (Retailers – 500+ per week)...more info on RSS: www.whatisrss.com – RSS is your personal feed from your blog. We will submit this feed to major Linking Sites.

These sources can give you BIG time visibility and enhance your overall sales potential. In addition, we will track feedback and comments.

CUSTOMER SATISFACTION & TESTIMONIALS

“Signing onto Player Promo enabled us to reach the top Taste makers in the business. We would never have had a chance to achieve as many sales as we did from our first label release without it!” – Boogs Music (U.K.)

“Not only did I get more traffic to my site, but I also started to sell more downloads, CDs and merchandise. Being a band this is how we finance our tours and equipment. Thanks for showing us that the little guy can compete.” – Alex (New York, NY)

“The Player Promotion is definitely the #1 promoter for taking an artist to the next level. Before using their service I never knew how to hit the charts and sell units.” – Ron (Baltimore, MD)

“I’ve been approached by a few promoters, but no one has shown me that they can boost my plays, feed RSS, Blogs and Ads as well. The player played and made it happen!” – Mike (Hollywood, CA)

ADDITIONAL SERVICES

PLAYER PROMOTION also offers the following services, which can enhance your professional exposure and sales tremendously:

Remixes

We have an unprecedented list of the top Remixers, which can enhance your overall sales potential and market share by having a mix for all formats. Your song or track can have **1 remix FREE of charge** with the **purchase of the MARKETING Player Promotion Package** administered and solicited through Broken Records. No other promotion company offers this service!

Art Work & Banners

Cost: \$75/item

We can create your banners and/or cover art per item. **1 Banner \$75, 1 Digital Cover \$75, Both: \$125**

AD Campaigns

We will create, organize and administer an AD CAMPAIGN through FaceBook or Google, which will fit into your budget. Ad Campaigns will be seen by hundreds of thousands of potential fans and customers to buy your product. **You set the budget starting from \$100!**

Mastering

Cost: \$100

Don't have professional quality masters yet? **We will master your release per mix series***.

*A Mix series includes up to 3 versions of the same mix: Vocal, Instrumental, Radio Edit

Artist/Label Promotion & Marketing Guide

Cost: \$25

We've designed the definitive guide to understanding how to release music in the digital age. The guide breaks down all of the steps necessary in marketing and promoting your release properly.

I'm sure you'll agree that NO other MAJOR Promotion system can offer these types of services at these low prices. Contact us now so you can get started marketing your releases all over the world!

SATISFACTION GUARANTEED!

SIGN UP NOW:

<https://spreadsheets.google.com/viewform?formkey=dEdkSEwtcEISdXlnSXIOM3Npd1MzM2c6MQ>

For More Info: PlayerPromo@BrokenRecords.us